



Portrait

The trade journal
for managers and engineers
in the building industry



Synopsis of publication

The trade magazine for decision makers in the raw- and building-material industry

Publication

It has become traditional to use "Steinbruch und Sandgrube" in everyday work! The independent special trade magazine for the entire German-speaking world had its centenary in 2007. The editorial demands to the direct efficiency of information for experts in the sector have remained young since the magazine was established. The trade magazine orientates itself by the respective market developments. In addition to new solutions and trends to extract and process mineral resources from primary deposits the processing of construction waste and excavated material has long been part of the coverage.

"Steinbruch und Sandgrube" furthermore shows which standards are required from high-class raw materials in the course of the production of building materials. The profile is rounded off with information about transport and logistics.

Topics

Main focus of the trade publication:

- Operational reports of construction machinery, plants and commercial vehicles in all areas of raw-material, building-material recycling and building-material industry
- Plants and mixing plants for the production of building materials
- Automation and software solutions for more efficient processes
- Up-to-date market reviews of various product lines
- Company profiles and interviews
- Extraction of raw materials and ecology
- Relevant analyses and reports from economy and law
- Previews of tradeshow and events optimized for readers
- Concise calendar of events
- Literature surveys

Readers

Technical executives, investment decision makers and engineers from Germany, Austria and Switzerland from

- gravel and sand industry
- stone and soil industry
- building-material recycling industry
- building-material industry
- building companies
- engineering consultants and planning offices
- research and science
- all suppliers of the listed industries

Service

- independent trade magazine for the entire mineral raw-material and building-material industry as well as the building-material recycling industry
- high efficiency through excellent relationship between magazine and readers and long tradition
- up-to-date through monthly publication
- focus tuned to direct need of industry sector
- extensive classified and bargain ads
- significant distribution in Austria, Benelux and Switzerland
- every July the "Steinbruch und Sandgrube" yearbook is published as the "Who is who" in the sector with a prominent main focus and a large bargain section

Use these convincing facts for your advertising campaign



Price list

no. 44 – valid from January 1, 2010

Printing run 10,564 copies
Actual distributed run 10,229 copies
 IVW controlled (IVW is the German equivalent of ABC, the Audit Bureau of Circulation)

Mechanical requirements Periodical size A4
 210 mm wide x 297 mm deep

Page type area 188 mm wide x 272 mm deep
 3 columns = 60 mm width
 4 columns = 44 mm width

Printing process Offset

Technical requirements ... digital format necessary

Terms 2 p. c. discount for payment within 8 days, otherwise strictly net 30 days after invoice date, USt-Ident-No. DE 115 697 748

Payments to Sparkasse Hannover
 (Sort code 250 501 80) A/C No. 101 99 00
 IBAN-Nr.: DE41 2505 0180 0001 0199 00
 BIC: SPKHDE2H

Address Schlütersche Verlagsgesellschaft mbH & Co. KG
 STEINBRUCH UND SANDGRUBE
 D-30130 Hannover

Phone 0049 511 8550-2514
 Fax 0049 511 8550-2407

Size	Columns	width x depth mm	Basic price b/w €	2 colours €	3 colours €	4 colours €
2/1 page	8 columns	404 x 272	3,975.–	4,302.–	5,328.–	5,964.–
1/1 page	4 columns	188 x 272	1,986.–	2,322.–	2,665.–	3,083.–
2/3 page	2 columns 4 columns	124 x 272 high 188 x 180 wide	1,325.–	1,650.–	1,961.–	2,270.–
1/2 page	2 columns 4 columns	92 x 272 high 188 x 134 wide	996.–	1,230.–	1,490.–	1,748.–
1/3 page	1 column 4 columns	60 x 272 high 188 x 88 wide	663.–	873.–	1,082.–	1,290.–
1/4 page	1 column 2 columns 4 columns	44 x 272 high 92 x 134 high 188 x 65 wide	498.–	642.–	798.–	953.–
1/6 page	1 column 2 columns	60 x 134 high 92 x 88 wide	331.–	438.–	542.–	646.–
1/8 page	1 column 2 columns 4 columns	44 x 134 high 92 x 65 wide 188 x 31 wide	249.–	322.–	400.–	478.–
Junior Page		140 x 180 high	1,195.–	1,429.–	1,664.–	1,898.–

mm-price per column
 1 column, 44 mm wide € 2.10
 1 column, 60 mm wide (textual advertisements) € 3.90

Digital copy
 We accept the following digital copy:
 Print-optimized PDF-files generated in Xpress, InDesign, Illustrator, Photoshop or Freehand. Resolution of colour or greyscale graphics 300 dpi with according graphic profile for printing, line drawings 1200 dpi; colour mode only CMYK.

We cannot guarantee for the quality of advertisements when we receive open files (incl. fonts and high-resolution graphics) and files from programmes such as Word, Excel, PowerPoint, Pagemaker or Corel. We also reserve the right to charge a handling fee for these formats.

Data carrier format
 - CD-ROM (Macintosh/Windows), DVD-ROM (Macintosh)

Data transfer
 - Mac/Leonard Pro: ISDN number +49 511 8550-6584
 - PC/Fritz!Data: ISDN number +49 511 8550-6580
 User name: Zeitschr
 Password: Verlag
 Transmission protocol: IDTrans
 - E-mail: anzeigendaten-sus@schluetersche.de
 - FTP connection on request

File information
 With your delivery we also need the order data and a copy of the advertisement via fax at +49 511 8550-2407
 When delivering per e-mail or ISDN please make sure to include the following information: magazine_issue_customer name.
 Please also send us a black and white/colour print for data control. Colour-binding proofs must correspond to the FOGRA or ECI recommendations for sheet offset printing.

Reception and process check
 The publisher does not assume liability for colour variations and type layout in the advertisement, when the files have not been saved in the recommended formats and colour-binding proofs have not been included.

Colour charges Prices for special colours if required

Bound inserts 2 pages insert € 2,130.–
 4 pages insert € 3,542.–
 8 pages insert € 6,780.–
 Minimum size for bleed inserts untrimmed
 216 mm deep x 303 mm wide.
 Series discount: 1 insert = 1 page

Loose inserts Up to 25 g weight per 1 000 copies € 150.–
 Maximum size 200 mm wide x 290 mm deep
 Series discount: 1 loose insert = 1 page

Series discounts 3 insertions 5 p. c.
 6 insertions or 2 pages 10 p. c.
 12 insertions or 5 pages 15 p. c.
 8 pages 20 p. c.
 12 pages 25 p. c.
 (All series must be completed within a 12-months' period)

Combination discount If you book advertisements in STEINBRUCH UND SANDGRUBE as well as in DIE INDUSTRIE DER STEINE + ERDEN within the same period you will get 5 p.c. special discount in addition to the series discount.

Delivery-address Inserts folded and untrimmed to be delivered to:
for inserts CW Niemeyer Druck GmbH
 Druckzentrum Wangelist
 Böcklerstr. 13, 31789 Hameln
 STEINBRUCH UND SANDGRUBE Ausgabe...
 Delivery free printing house.

You need more information? Please contact:
 Phone + 49 511 8550 2514
 Fax + 49 511 8550 2407
 E-Mail technik@schluetersche.de



Topics & Dates

Issue	1	2	3	4	5	6
Closing date	06.01.2010	26.01.2010	23.02.2010	16.03.2010	24.04.2010	26.05.2010
Closing date for copy	07.01.2010	27.01.2010	24.02.2010	17.03.2010	27.04.2010	27.05.2010
Publication date	26.01.2010	15.02.2010	15.03.2010	12.04.2010	17.05.2010	15.06.2010
Data and systems	Regular presentation of components and total solutions for monitoring and control for the entire raw- and building-material industry; from the process automation of exploration and operational planning through production and transportation as well as loading and invoicing					
Extraction and transport	Maintenance and operations	Conveying technology and accessories	Drilling and blasting	SUSA Spezial Edition for bauma 2010: Latest construction machines, components and building material machines for the raw and building material industry. Special: finance, insurance, subsidies.	Wet extraction, water conditioning und processing	Direct extraction
Conditioning and processing		Bouldering, precrushing, prescreening	Plant analyses			Stationary processing
Demolition and recycling	Accessory equipment in demolition and recycling		Cleaning recycled building materials			Hammers, grippers, scissors
Raw materials and building materials	Asphalt	Concrete and mortar		bauma guide:	Brickwork materials, lightweight aggregates	
Machines and technology	Repair equipment in operation	Dump trucks and heavy haulage trucks	Caterpillars and graders	Special pocket format supplement (fair guide with exhibitor portraits)		Wheel loader, Special: tyres and tyre services
Transport fleets and accessories	Latest trucks and superstructures for the raw and building material industry. Rental, leasing and financing models, low loaders and heavy transporters for construction machinery and equipment transport.					
Fairs and events	Deubau, Essen, 12.-16.01. Kies+Sand Kompakt, Hannover 25.-26.01.	XV. Asphalttage, Berchtesgaden, 03.-05.02. 54. Ulmer Beton- und Fertigteiltage, 09.-11.02. 36. VDBUM-Großseminar, Braunlage, 23.-26.02.	Symposium für Aufbereitungstechnik, Freiberg, 04.-06.03. Asphaltseminar, Willingen, 11.-13.03. Erd- und Grundbautagung 2010, Münster, 09.-10.03.	Informationstagung Sprengtechnik, Siegen, 08.-10.04. bauma 2010, München, 19.-25.04. Resale, Karlsruhe, 21.-23.04. Powtech 2010, Nürnberg, 27.-29.04.	Reifen, Essen 01.-04.06. Hillhaed, Buxton (GB) 22.-24.06.	

Issue	7	8	9	10	11	12
Closing date	23.06.2010	24.07.2010	26.08.2010	25.09.2010	27.10.2010	25.11.2010
Closing date for copy	24.06.2010	27.07.2010	27.08.2010	28.09.2010	28.10.2010	26.11.2010
Publication date	15.07.2010	17.08.2010	15.09.2010	15.10.2010	16.11.2010	15.12.2010
Data and systems	Regular presentation of components and total solutions for monitoring and control for the entire raw- and building-material industry; from the process automation of exploration and operational planning through production and transportation as well as loading and invoicing					
Extraction and transport	SUSA Yearbook 2010 for the raw and building material industry; equipment suppliers and service providers.	Floating dredgers, clamshells and scrapers	Drilling and blasting	Dragshovels, scrapers and caterpillars at work	Continuous conveying technology and accessories	Truck or dumper - which is best, and when?
Conditioning and processing		Who offers what?	Retrofitting of drive systems	Dedusting and screening technology	Mobile recycling	Log washers, bucket wheels, cyclones
Demolition and recycling	Special: Asphalt and concrete. Specifications, granulations, recipes and technology	Mobile sifting and crushing technology		Magnetic separators		Processing excavation residues
Raw materials and building materials		Ground building material	Natural stone		Ready-mix concrete	Loam, clay, bricks
Machines and technology		Special equipment, oils and lubricants	Hydraulic excavators	Containers, sheds, storage, handling	Dredgers and wheel loaders	Drive technology
Transport fleets and accessories	Latest trucks and superstructures for the raw and building material industry. Rental, leasing and financing models, low loaders and heavy transporters for construction machinery and equipment transport.					
Fairs and events			55. Nordbau, Neumünster, 02.-07.09. Ifat, München, 13.-17.09.	Intergeo, Karlsruhe, 05.-07.10.		